

2009 IAHCSSM ANNUAL MEETING



Wyndham Orlando Resort, Orlando, FL

**Exhibitor
Prospectus**

IAHCSMM's 2009 Annual Meeting

“As an exhibitor, this is one conference that is on my must-do list each year. It is an invaluable way for us to interact with our readers as well as catch-up with the other vendors on the latest goings-on in the industry. The growth IAHCSMM has experienced in recent years should only make this conference better and better each year.”

Bill Eikost, Publisher
ICT: Infection Control Today magazine

Exhibitor Prospectus

Established in 1958, the International Association of Healthcare Central Service Materiel Management (IAHCSMM) has become the premier organization for healthcare professionals working in central service, sterile processing and materiel management departments. We are proud to have an ever-growing association, serving just under 10,000 members worldwide. The IAHCSMM is dedicated to assisting its members acquire the education, skills and information needed to grow and flourish within the profession.

IAHCSMM's 44th Annual Meeting marks 51 years of serving the Central Service community, and promises to be our best attended meeting ever. Come join the celebration in Orlando, Florida, and stimulate your customer relationships with many key decision-makers in the healthcare central service and materiel management fields. The managers and supervisors who will be in attendance are directly responsible for the purchase, supply, maintenance, and distribution of instrumentation and equipment for hospitals, clinics, and academic facilities throughout the world.

Why Exhibit With IAHCSMM:

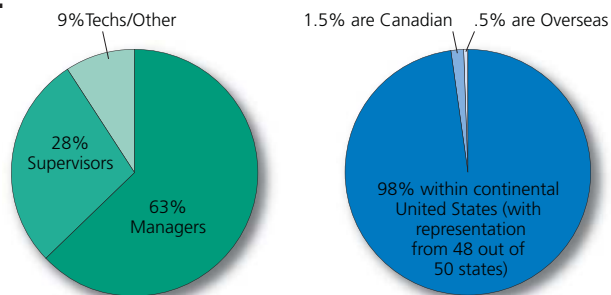
IAHCSMM Meeting attendees are primarily Managerial/Supervisory personnel, those with buying/purchasing authority, representing the CSMM profession:

- Central Service
- Dentistry
- Equipment Management
- Inventory Management
- Operating Room Management
- Supply and Distribution
- Veterinary
- Decontamination
- Education/Academic Facilities
- Infection Control
- Materials Management
- Sterile Processing
- Surgical Centers

Companies that exhibit with IAHCSMM have a broad impact on their customer base, and enjoy great benefits. Participation enables companies to:

- Introduce new products or services to a targeted audience
- Maximize exposure to current and prospective customers
- Establish quality leads with potential new clients
- Hands-on contact to demonstrate products to a large group of purchasers

Of Attendees:



When To Exhibit With IAHCSMM:

We invite you to exhibit at IAHCSMM's 44th Annual Meeting in Orlando, Florida on May 3, 2009 at the Wyndham Orlando Resort. All program sessions and exhibits will be held at the Wyndham Orlando Resort, with exclusive hours being designated to ensure the highest level of registrant attendance. Exhibit hours will be from 8:30 am until 12:30 pm. The full conference runs May 3 to May 6, 2009, with no educational sessions scheduled during exhibit hours. Exhibitors are encouraged to attend any of the educational sessions as part of their purchase of an exhibit space (please allow primary seating for registrants).



IAHCSMM's 2009 Annual Meeting

Wyndham Orlando Resort, May 3-6, 2009

Exhibitor Set-Up:	Saturday, May 2, 2009	8:00am - 5:00pm
Exhibits Open:	Sunday, May 3, 2009	8:30am - 12:30pm
Grand Prize and Exhibitor's American Express Gift Card Giveaway:	Sunday, May 3, 2009	12:30pm
Exhibitor Move-Out:	Sunday, May 3, 2009	12:30pm - 5:00pm

(Times are subject to change)

Fees:

- Standard 8'x10' Booth: \$1,400
- Corner 8'x10' Booth: \$1,500
- Website direct url link (optional): \$25 (additional)
- American Express Gift Card Giveaway (optional): \$150 (additional, see details on page 4)
- A minimum 50% deposit is required to secure all booth spaces
- Balance of amount due is required on or before April 1, 2009
- Space is assigned in the order that contracts are received, unless a competitor conflict has been indicated

Exhibit Space Includes:

- Eight-foot back draping with three-foot high draped side rails
- Exhibit hall is carpeted
- Identification sign with your company name and booth number
- 100-word company description and contact information in the 2009 Guide to Exhibits, to form part of each registrant's Handout Book
- Up to four representatives per 8'x10' booth are permitted to participate on the exhibit floor
- Full contact information for all registrants in Excel format forwarded to your primary contact's email post-show
- Complimentary registration for each listed representative to attend the education sessions (the ticket price for social events is not included in the exhibitor fee, and may be available for purchase on-site)

Conference Hotel:

Hotel accommodations have been secured at a rate of \$139.00 for single/double occupancy plus 12.5% tax (or \$156.37) per night.

The cut-off date for reservations is April 8, 2009. Any reservations received after April 8, 2009 will be accepted on a space available and a rate available basis. Early hotel booking is recommended, as room availability may run out prior to the April 8, 2009 deadline. In such an event, overflow assistance may be put into effect at other local hotels. Room rates are guaranteed only while rooms remain available. When registering hotel accommodations, please reference the IAHCSMM Meeting to receive the discounted rate:

Wyndham Orlando Resort • 8001 International Drive • Orlando FL 32819

Reservations: (800) 421-8001 • Fax: (407) 351-5016 • Web: www.wyndhamorlando.com

Service Kit:

Approximately 60 days prior to the show, all exhibitors will receive one Exhibitor Service Kit CD. This CD includes complete information on

- Exhibit installation and removal
- Utilities and electricity ordering forms
- List of suppliers
- Order forms for various add-on services
- Shipping information

Contact Information

IAHCSMM Headquarters

IAHCSMM
213 West Institute Place, Suite 307
Chicago, IL 60610
Toll Free: (800) 962-8274
Phone: (312) 440-0078
Fax: (312) 440-9474
Web: www.iahcsmm.org

Exhibit Coordinator:

Jeff Warren
E-Mail: jeff@iahcsmm.org

Executive Director:

Betty Hanna
E-Mail: betty@iahcsmm.org

Hotel and Exhibit Hall

Wyndham Orlando Resort
(Palms Ballroom)
8001 International Drive
Orlando, FL 32819
Reservations: (800) 421-8001
Fax: (407) 351-5016
Web: www.wyndhamorlando.com

Show Services

GES Exposition Services
101 Panther Drive
Reno, NV 89506
Phone: (800) 475-2098
Fax: (866) 329-1437
Web: GES.com

"Exhibiting at the annual IAHCSMM meeting has been a wonderful experience for Ecolab. The exhibition is a great opportunity to visit with many of our existing customers, as well as meeting future customers. The educational presentations are extremely valuable and relevant. The presenters and materials are a nice attraction for SPD Professionals who want to stay on top of industry trends."

2008 Corporate Advisory Committee

Ex-Officio

Richard Schule

President, IAHCSSMM
Methodist Hospital
1701 Senate Blvd., B360, Mail A2375
Indianapolis, IN 46206
(317) 962-6430 • Fax (317) 670-8619
rschule@clarion.org

Betty Hanna

Executive Director, IAHCSSMM
213 West Institute Place • Suite 307
Chicago, IL 60610
(312) 440-0078 • Fax: (312) 440-9474
betty@iahcsmm.org

Three (3) Year Term (2006-2009)

Sandy Buhler, Chairman

Manager, Professional Relations
Kimberly-Clark
1400 Holcomb Bridge Road
Roswell, GA 30076-2199
(770) 587-8229 • Fax: (770) 587-7752
sbuhler@KCC.com

Michael Cain

Senior Product Marketing Manager
Infection Control
Getinge USA, Inc.
1777 East Henrietta Road
Rochester, NY 14623
(585) 272-5119 • Fax: (585) 272-5291
Mike.cain@getingeusa.com

Stephen Kovach

Director of Education
Healthmark Industries Co.
22522 East Nine Mile Road
St. Claire Shores, MI 48080
(800) 521-6224 ext. 6621
Fax: (586) 774-6473
cpdguy@healthmark.info

Geri Shaffer

Director, Aesculap Academy & Corporate Programs
Aesculap, Inc.
3773 Corporate Parkway
Center Valley, PA 18034
(800) 258-1946 ext.4071
Fax: (610) 791-6884
Geri.shaffer@aesculap.com

Three (3) Year Term (2004-2007)

Linda Clement

Manager, Consulting Services
STERIS Corporation
5960 Heisley Road • Mentor, OH 44060-1834
(440) 354-2600 • Fax: (405) 557-1333
linda_clement@steris.com

John Slavsky

Marketing Operations Manager
3M Sterilization Assurance
3M Center, Building 275-4NW-02
St. Paul, MN 55144-1000
(651) 737-6133 • Fax: (651) 737-7679
jflavsky@mmm.com

Ray Taurasi

Director, Professional Services
Case Medical, Inc.
65 Railroad Avenue • Ridgefield, NJ 07657-0296
(201) 313-1999 ext. 205 • Fax: (201) 313-9090
rtaurasi@casemed.com

Sunshine Giveaway

Description

Due to the overwhelming success of previous years giveaway programs, the Corporate Advisory Committee has decided to continue a similar format, entitled the Sunshine Giveaway. Your donation to participate in the Sunshine Giveaway would be \$150 to purchase a \$100 American Express Gift Card and \$50 to cover costs involved with the creation and delivery of the game. This should be fun for everyone and keep the IAHCSSMM attendees in the Exhibit Hall longer, while challenging them to visit every participating vendor's booth.

Details to Play

For the attendee to be eligible for the drawing of the \$100 American Express Gift Cards, they must visit every participating vendor booth to obtain the answer to a question about a featured product or service within your exhibit display. You will provide the question which you would like your customers to understand about your products. When the customer answers correctly you will give them a Golden Nugget decal which they will attach to their Sunshine Game Card next to your company name.

The completed Sunshine Game Cards will be turned in for a ticket. The tickets will be drawn at the close of exhibits and an American Express Gift Card will then be awarded on behalf of your company.

How to Join the Fun

Your Action: Use the form on page 12 to pay IAHCSSMM and confirm your company participation. Provide your question about a featured product or service on the same form.

The IAHCSSMM Corporate Advisory Committee represents you and is making every effort to make your exhibit time at this Conference a rewarding business decision. We feel that the Sunshine Giveaway is a creative and exciting means of maximizing your investment and keeping the customers involved. We wish you a very enjoyable and profitable conference.

- IAHCSSMM Corporate Advisory Committee



Note: The following Rules and Regulations are part of the contract between the exhibitor and the Association. All matters not covered in these Rules and Regulations shall be referred to the Association for adjudication and decision of the Association shall be final. These Rules and Regulations may be amended at any time and all amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice can be verbal or in writing, before or during this meeting and can be given to any authorized agent or representative of the exhibitor.

I. Purpose of Exhibit: The purpose of the exhibits is to supplement the educational meetings by enabling registrants to see, hear, examine, question and evaluate the latest developments in medical devices and services which are available to health care institutions.

II. Eligibility: The Association reserves the right to determine the eligibility of any exhibit, either before or after the proper execution of this contract.

III. General: The Association shall have full power in the interpretation and enforcement of all rules and regulations governing exhibitors. All matters and questions not covered by the regulations shall be subject to the final judgment and decision of the Association. The regulations may be amended at any time by the Association upon written notice of such exhibitors as may be affected by them.

IV. To Reserve Exhibit Space: Complete and return the request for exhibit contract. All contracts will be date stamped upon receipt. This contract is the only method by which space can be reserved.

V. Assignment of Space: Assignments will be based on booth size requirements, number of years company/division has exhibited, proximity of competitive firms and date of receipt.

The Association reserves the right to modify the plan to accommodate space, sales or change as necessary to avoid conflict.

VI. Payment: A minimum deposit of 50% of exhibit space must accompany the request for exhibit space contract. Applications will not be processed nor space assigned without required minimum deposit. Checks shall be made payable to IAHCMM EXHIBITS. IAHCMM also accepts Visa, Mastercard, American Express, and Discover. Failure to receive the balance payment 30 days prior to the meeting shall be interpreted that the exhibiting company no longer wished the reservation space and space reservation shall be considered cancelled.

VII. Cancellation: Notification must be in writing for cancellation of exhibit space. Exhibitors shall not be entitled to a refund of any part of any fee should the exhibitor for any reason be unable to exhibit, or cancel any space previously contracted for.

In fairness to all exhibitors who are involved, and to the Association, the above policies regarding space assignment, payments, and refunds will be strictly adhered to by all concerned parties.

VIII. Pricing:

Exhibition Standard Booth 8' x 10'	\$1,400.00
Exhibition Corner Booth 8' x 10'	\$1,500.00

IX. Contractor Services: The Exhibit Service offers a complete material handling service that includes the customary services of receiving, storing and delivering equipment to the exhibitor booth.

They will maintain an Exhibitor Service Center during installation, exhibitor move-in and dismantling for the convenience of exhibitors.

X. Irregular Activities: All business activities, circulars, advertising matter of the exhibitors may only be conducted and/or distributed within the booth assigned to the exhibitor. Such material may not be distributed in other areas of the meeting facilities.

Prizes, awards, drawings, raffles and lotteries are prohibited unless approved by the Association. Side show tactics considered to be objectionable and not in the best interest of the sponsoring Association and its purpose of education will be expressly prohibited. X-ray and laser equipment may be shown but not operated. All mechanical apparatus must be muffled so as not to interfere with, or be objectionable to other exhibitors or registrants.

Audio-visual and other sound and attention-getting devices and effects are permitted only in those locations and in such intensity to not interfere with the activities of neighboring exhibitors. Films purely for entertainment, without educational information or informative value, will not be used.

XI. Noise Limit: Public address, sound-producing or amplifying devices which project sound must be tuned to conversational level and will be monitored by the Exhibitors Advisory Committee.

XII. Canvassing by Non-Exhibitors: The exhibit is limited to registered program attendees as well as registered representatives of business firms, manufacturers, professional organizations, and dealers who have contracted or paid for space assignments. No other persons or concerns will be permitted to demonstrate their products or distribute advertising materials in the exhibit area.

XIII. Selling Restrictions: Selling on the exhibit floor involving the exchange of cash or contracts is strictly prohibited.

XIV. Subletting Space: Exhibitors may not assign or sublet any space allotted to them and may not advertise or display goods other than those manufactured by or sold by them in the regular course of their business.

No sign or courtesy card is to be displayed for any equipment or product for demonstration purposes unless the supplier of such equipment is also an exhibitor. Character of the exhibits is subject to approval of the Association. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, that reflect against the character of the meeting at any time before and/or during the exhibition. This applies to displays, literature, advertising, novelties, souvenir, conduct of persons, etc.

XV. Exhibitors Special Activities: Any function not approved by the Association which would compete for attendees' time is strictly prohibited. Meeting rooms and the exhibit area are limited in space for the registrants. Additional persons, such as husbands, wives, and other unregistered guests, would produce overcrowding and are therefore prohibited from meetings and exhibit rooms.

The accompanying social functions afford registrants and exhibitors the opportunity to relax, meet other registrants, and exchange ideas. Spouses of registrants may attend social functions, however, an additional fee may be determined and assessed by the Association.

Attendance at any function, educational or social, is by name badge only.

Registrants may not permit another person to use their badge or falsify credentials for an ineligible person seeking to obtain entrance to an activity.

XVI. Registration: All exhibitors should register their personnel in advance on the forms provided. Any changes may be made at the registration booth at the meeting. Each representative of an exhibiting

company must wear the official badge at all times while in the exhibit area. False certification of individuals as exhibitor's representatives, misuse of exhibitor's badges, or any other method or device used to assist unauthorized persons to gain admission to the exhibit floor will be cause for expelling the violator and/or removing his exhibit from the floor without obligation on the part of the sponsoring Association. The exhibitor shall keep an attendant in the booth during all exhibit hours.

XVII. Security: Doors to the Exhibit Area will be locked by the hotel immediately after exhibits close and during times of non-use.

XVIII. Liability: The exhibitor agrees to protect and keep the sponsoring Association forever harmless from any damage or charges imposed for any violation of any law or ordinance. The exhibitor shall at all times protect, indemnify and keep harmless the Association and the hotel in which exhibit area is located from any and all loss, costs, damages, liability, or expense arising from or out of any accident or other occurrence to anyone. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

XIX. Installation, Opening and Dismantling of Exhibits: The Association will have time schedules for installation and dismantling of exhibit booths. In the event of conflicts regarding space requests, events, or conditions beyond our control, the Association reserves the right to rearrange the floor plans. Also, the Association may relocate any exhibit at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that he cannot participate, his deposit and/or full payment for exhibit space will be refunded.

XX. Booth Construction and Arrangement: All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits and not be objectionable to other exhibitors or registrants. No signs or advertising devices shall be displayed outside space other than those furnished by the Association. Displays blocking the unobstructed view from space to space are prohibited. If display is more than 40" high, such higher section of display can only extend four feet outwards along the side rails. No displays or signs may be affixed to building walls or posts.

Additional instructions regarding booth construction and arrangement will be available from the Association.

XXI. Giveaways: Favors, gifts, souvenirs, or any other item to be given to attendees must be cleared through the Association. If your giveaway is not cleared and is determined to be objectionable or prohibited, the Association has the right to allow your company not to distribute it. No materials are to be affixed to the badges.

XXII. Housing Information: The official housing information will be forwarded at the time of booth assignment. Housing is assigned on a first-come basis. However, the Association will have the hotel block off rooms to accommodate registrants and exhibitors.

XXIII. Logo: Use of either the Association Logo or Meeting Logo on promotional literature, giveaways, etc. must be with the approval of the Association. If you have not obtained the permission, you may not use their logo.

XXIV. Communications: All communications pertaining to exhibits should be directed to the headquarters office: IAHCMM, 213 West Institute Place, Suite 307, Chicago, Illinois, 60610, Phone: (312) 440-0078, Fax: (312) 440-9474, E-Mail: mailbox@iahcsmm.org

2008

Premium Partners

3M HEALTH CARE

ADVANCED STERILIZATION PRODUCTS

AESCLAP

V.Mueller® Products and Services and
OnSiteSM Services of Cardinal Health

chemDAQ

ECOLAB

GETINGE USA, INC

HEALTHMARK

INTEGRATED MEDICAL SYSTEMS

INTEGRA JARIT

KEY SURGICAL

MOBILE INSTRUMENT

SKYTRON

SPECTRUM SURGICAL

SPSmedical

STERIS

TSO3

Professional Partners

CASE MEDICAL, INC.

STERIGENICS

Sustaining Partners

APPLIED LOGIC INC

BATRIK

BEST PRACTICE PROFESSIONALS

INTERSCAN

IRSG

KIMBERLY-CLARK HEALTH CARE

MATERIALS MANAGEMENT MICROSYSTEMS

MSI SURGICAL SOLUTIONS, LLC

RAVEN LABS

TGX MEDICAL SYSTEMS

THERMO DIAGNOSTICS

2009 Partnership Opportunities

There's never been a better time to become a partner with IAHCSSM. Our 50 plus years of education, certification, and general pursuit of excellence have proven us to be the leader in the Central Service and Sterile Processing profession. By becoming an IAHCSSM Partner,, you will enjoy exceptional benefits and dramatic discounts that only a leader like IAHCSSM can provide.

Our partnerships are listed at varying degrees of participation to meet your company's needs.

Premium Partners

2009 Premium Partner cost is \$9,000 (a savings of more than \$5,000 if ordered separately)

- Six full page color ads in *Communiqué* magazine per year
(*Communiqué* has a circulation of more than 10,000 worldwide)
- Two exhibit booth spaces at the 50th Anniversary Annual Meeting in Reno, NV
(includes one corner booth with an adjoining standard booth)
- High profile web advertisement placement on www.iahcssm.org with a direct link to your company's website
- Full page color advertisement in the Annual Meeting Handout book
(reference materials given to all registrants at the Reno Annual Meeting)
- Free CEU educational points for approved programs
- Acknowledgement of your support in all materials produced by IAHCSSM
(including *Communiqué*, meeting programs, handout book, and more)

Professional Partners

2009 Professional Partner cost is \$6,000 (a savings of more than \$4,000 if ordered separately)

- Six half (1/2) page color ads in *Communiqué* magazine per year
(*Communiqué* has a circulation of more than 10,000 worldwide)
- One standard non-corner exhibit booth space at the 50th Anniversary Annual Meeting in Reno, NV
- Full page black and white tab face advertisement in the Annual Meeting Handout book (reference materials given to all registrants at the Reno Annual Meeting)
- Free CEU educational points for approved programs
- Acknowledgement of your support in all materials produced by IAHCSSM
(including *Communiqué*, meeting programs, handout book, and more)

Sustaining Partners

2009 Sustaining Partner cost is \$3,000 (a savings of more than \$3,000 if ordered separately)

- Six quarter (1/4) page color ads in *Communiqué* magazine per year
(*Communiqué* has a circulation of more than 10,000 worldwide)
- One standard non-corner exhibit booth space at the 50th Anniversary Annual Meeting in Reno, NV
- Free CEU educational points for approved programs
- Acknowledgement of your support in all materials produced by IAHCSSM
(including *Communiqué*, meeting programs, handout book, and more)

Registrant Handout Book Advertising

Exhibitor Summary:

All exhibitors at IAHCSSM conferences receive a listing in the Registrant Handout Book. The listing is alphabetical and includes the company name, a brief description of products or services (50 word maximum), and contact information. Deadlines for printing require a lead time of 45 days prior to conference dates.

Registrant Handout Books:

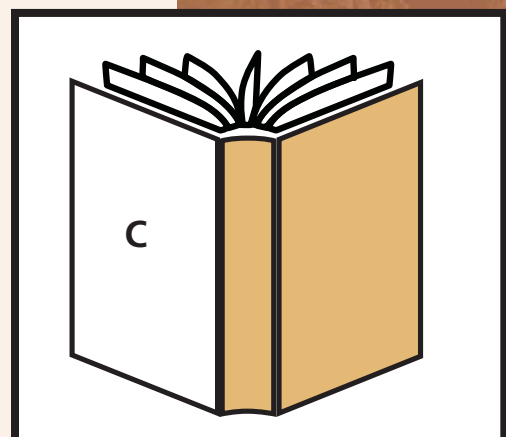
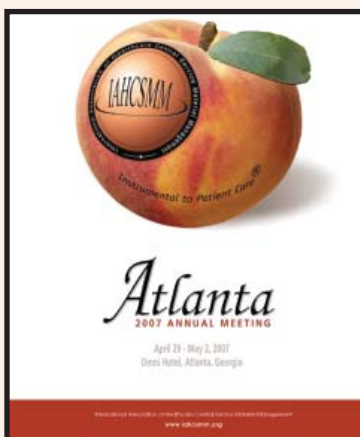
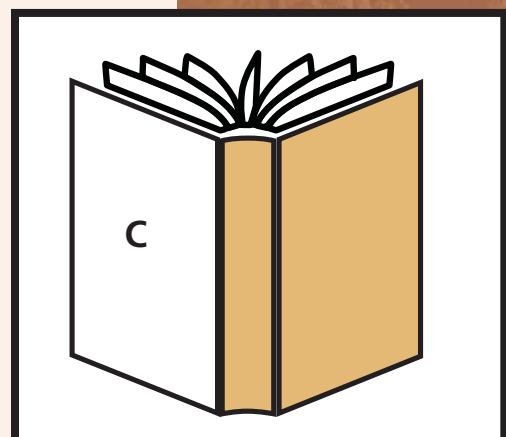
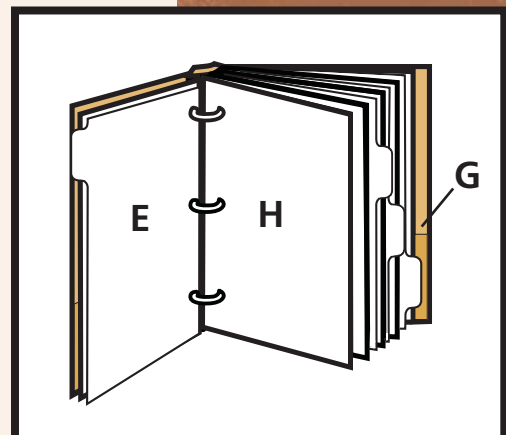
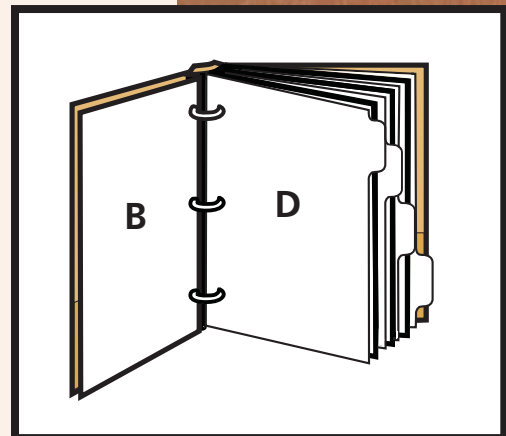
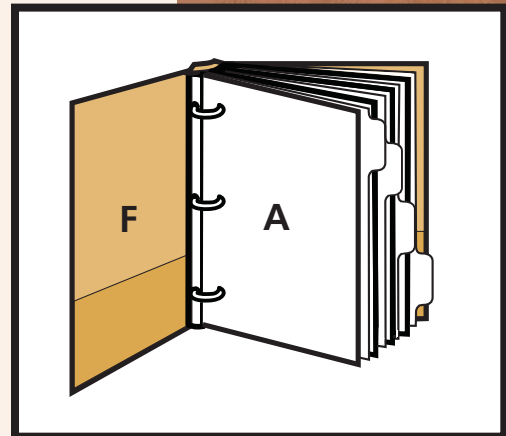
Each Registrant Handout Book is packed with more than two hundred pages of meeting information, professional updates, and educational resources. The book is a key tool that attendees refer to daily at the event and for months following.

Registrant Handbook Advertising Opportunities

- | | |
|---|---------|
| A. Inside front cover | \$1,500 |
| B. Inside front cover 2 | \$1,000 |
| C. Back cover | \$1,500 |
| D. Tab face | \$1,000 |
| E. Tab reverse | \$1,000 |
| F. Front pocket insertion
(limit 8 pages saddle stitched) | \$1,000 |
| G. Back pocket insertion
(limit 8 pages saddle stitched) | \$1,000 |
| H. Double Sided Slick for
Speaker Sponsors
(randomly placed in book) | \$1,000 |

*All prices are for black and white placement of supplied camera-ready art. For color, add \$300.

Call the office or visit the exhibitor area on www.IAHCSSM.org (click on the Vendor Services tab for details on submission specifications).



Sunday Evening Social

An evening of entertainment, music, dinner and drinks welcomes IAHCSSM registrants on their first official evening of the conference. This Get-Acquainted Reception is an excellent opportunity for attendees to network, meet old friends, make new acquaintances, and get to know suppliers.

This much sought after event offers unprecedented visibility for the sponsor.

Sponsorship Recognition includes:

- Naming rights to event
- Logo recognition on all reception signage
- Large screen logo animated welcome screen
- Sponsor may welcome attendees and emcee the event
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Monday Evening Social

After a long day of educational sessions, meeting registrants will enjoy an evening of dinner and dancing during this social event. This social event is an excellent networking opportunity for all attendees to mingle, socialize and get to know their peers from around the world.

This event is well attended and provides extensive recognition to the sponsor.

Sponsorship Recognition includes:

- Naming rights to event
- Logo recognition on all reception signage
- Large screen logo animated welcome screen
- Sponsor may welcome attendees and emcee the event
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Tuesday Evening Social

Each Tuesday of an Annual Meeting showcases exhibits from dozens of vendors, and what better way to end the day than an evening with the exhibitors. A full buffet or cocktail reception allows for final networking opportunities between registrants and vendors. As a single sponsor or a joint sponsor, this event provides another opportunity to reach the attendees.

Sponsorship Recognition includes:

- Logo recognition on all reception signage
- Large screen logo animated welcome screen
- Sponsor(s) may welcome attendees and emcee the event
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Technician and Manager Appreciation Lunch

During Sunday's Technical and Management Updates, meeting attendees are working up a hunger for knowledge. This lunch provides an excellent way to say "Thank You" to all of the hard working technicians and managers who work so diligently towards making their central service departments productive and efficient.

Sponsorship Recognition includes:

- Table top logo recognition
- Large screen logo animated welcome screen
- Sponsor may welcome attendees and emcee the event
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Membership Lunch

Lunches are one of the most well received events at IAHCSSM meetings, and offer attendees ample opportunity for one-on-one networking. Sponsors of the membership lunch are invited to greet the attendees, and may provide a speech or video to showcase their company before the membership meeting portion takes place.

Sponsorship Recognition includes:

- Table top logo recognition
- Large screen logo animated welcome screen
- Sponsor may welcome attendees and emcee the event
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Awards Lunch

The Awards lunch immediately follows the close of exhibit hours, and invites all attendees and vendor to participate, creating a welcoming environment for the sponsoring company to garner much recognition from the audience. Sponsors of the membership lunch are invited to greet the attendees, and may provide a speech or video to showcase their company before the awards recognition portion takes place.

Sponsorship Recognition includes:

- Table top logo recognition
- Large screen logo animated welcome screen
- Sponsor(s) may welcome attendees and emcee the event
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program



Director's Brunch

The Director's Brunch invites all Committee Chairpersons and Chapter Representatives for a joint meeting with the IAHCSSM Executive Board, providing the sponsor with a select audience of the leaders in the Association.

Sponsorship Recognition includes:

- Table top logo recognition
- Large screen logo animated welcome screen
- Sponsor(s) may welcome attendees and emcee the event
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Instructor's Update Dinner

The Instructor's Update is a requirement for attendance by all IAHCSSM Approved Instructors to maintain their teaching status. These educational leaders are an excellent focus group for sponsorship.

Sponsorship Recognition includes:

- Table top logo recognition
- Large screen logo animated welcome screen
- Sponsor(s) may welcome attendees
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Session Breaks (AM or PM)

Refreshment breaks are offered between educational sessions and will feature fresh coffee and tea (mornings) or iced teas and punches (afternoons). A greatly appreciated pick-me-up, these breaks are a great way to gain additional exposure for your company.

Sponsorship Fee: \$1,200 each

AM Breaks available Sunday and Wednesday

PM Breaks available Sunday, Monday, and Tuesday

Sponsorship Recognition includes:

- Table top logo recognition
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Early Bird Round Table Coffee Service

Early Bird Round Tables offer several different focal topics for attendees to discuss and offer expertise. These breaks are an excellent opportunity for exposure to managers and leaders in the central service and sterile processing professions.

Early Bird Round Tables available Monday and Tuesday

Sponsorship Recognition includes:

- Table top logo recognition
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Exhibit Hall Refreshment Break

During the exhibit hours, coffee, tea or water is served for attendees as they make their way through the exhibit hall

Sponsorship Fee: \$1,500 minimum

Early Bird Round Tables available Monday and Tuesday

Sponsorship Recognition includes:

- Table top logo recognition with the sponsor's booth number indicated
- Distribution of sponsor related articles/items
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Breakfast Coupons

Each registrant is given a coupon for each day of the conference, allowing either \$5 off a full breakfast, or coffee/juice and a bagel/muffin in an express line. This is a great way to reach the registrant "first thing in the morning" as each of the coupons are printed with the sponsor's logo.

Sponsorship Fee: \$2,000 each (Sunday, Monday, Tuesday, Wednesday) or \$7,000 all inclusive (Sunday thru Wednesday)

Sponsorship Recognition includes:

- Logo recognition on each coupon
- Distribution of sponsor related articles/items (a simple flyer can be attached to the coupon)
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program



Tote Bags

Distributed to all attendees, meeting tote bags are an excellent way to strengthen recognition of your company's name and logo. Your company's information will reach even more people when the attendee leaves the conference and uses the bag on the job. The tote bags will be a sure collector's item with the inclusion of the IAHCSSM's 50th Anniversary logo.

Sponsorship Recognition includes:

- Logo recognition on the front side of each bag
- Distribution of sponsor related articles/items inside the tote bag
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Notepad Portfolios

Distributed to all attendees, notepad portfolios are a sure fire way to get your name in the forefront. The cover of each note pad is imprinted with the conference information and the sponsoring organization's name and logo.

Sponsorship Recognition includes:

- Logo recognition on the front side of portfolio
- Distribution of sponsor related articles/items inside the portfolio
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Badge Holders

Distributed to all attendees, these "mini-wallets" hang on a cord around the registrant's neck to easily display their name badge (required for admittance to all educational sessions and social events). The front side of the badge holder indicates the sponsor's name and logo, and the back side has the meeting information.

Sponsorship Recognition includes:

- Logo recognition on the front side of each badge
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Lapel Pins

Distributed to all attendees at registration, the lapel pin has become a collector's item for regular attendees of IAHCSSM meetings. Each year, a new pin is designed reflecting the location or theme of the meeting. Sponsoring companies would have the opportunity to include a brief welcome letter as an attachment to the pin

Sponsorship Recognition includes:

- Logo recognition on an accompanying welcome letter written by the sponsor
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Ink Pens

Distributed to all attendees at registration, the ink pen provided is a festive tie-in to either the location or theme of the meeting. Each pen would be printed with the sponsor's name and website address.

Sponsorship Recognition includes:

- Name and website listing on each pen
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program

Orlando Meeting Souvenir CD-ROM

Distributed to all attendees at the conclusion of the meeting, this souvenir CD-ROM will feature photos of the entire conference, including candid shots, group shots, and social events. As the celebration of IAHCSSM's 50th Anniversary unfolds in Reno, a collector's item CD-ROM will capture each moment for registrants to cherish for years to come.

Sponsorship Recognition includes:

- Logo recognition silk-screened onto CD-ROM label
- Logo recognition (image) within CD-ROM
- Official acknowledgement of sponsorship in meeting program, handout book, and pocket program



IAHCSMM Annual Meeting • Wyndham Orlando Resort, May 3-6 • Orlando, FL

Your Company Information

Company Name:

Print or type your company name as you wish it to appear in the "Guide to our Exhibits" and on your Standard Exhibit Sign:

Tell us about your company *(Please limit to 100 words or less, attach separate sheet if necessary):*

Preferred Location:

Booth Cost: \$1,400.00 Corner Booth cost: \$1,500.00

1st Selection: _____ 2nd Selection: _____ 3rd Selection: _____

Please advise if there is a competitor or competitors that you do not wish to be placed next to in the exhibit area.

Product Information:

We will display the following products: _____ Electricity will be required.

Authorized Representatives:

Print or type the names of your authorized representatives who will have on-site responsibility for the exhibit.

Note that all names should be received by IAHCSMM *no* later than April 16, 2009. (Please indicate names as they should appear on your badges.)

1.)	<i>Authorized Representative</i>	<i>Title</i>
2.)	<i>Authorized Representative</i>	<i>Title</i>
3.)	<i>Authorized Representative</i>	<i>Title</i>
4.)	<i>Authorized Representative</i>	<i>Title</i>

Rules and Regulations:

We agree to comply with all of the "Rules and Regulations for Exhibitors" and any other additional regulations deemed necessary by IAHCSMM or by the Hotel.

Website Listing:

We would like our online exhibitor listing on www.iahcsmm.org to link to our company website (Additional \$25 charge).

Our website url: _____

Preregistration List:

Please e-mail me an attendee preregistration list on March 31, 2009. E-mail: _____

Exhibit Booths

Sunshine Giveaway

Yes, we would like participate in the Sunshine Giveaway

Yes, our company would like to participate in the Sunshine Giveaway game, and authorize the \$150 payment on the next page.

No, our company will not be participating in the Sunshine Giveaway game, and understand that it will not be a requirement for attendees to visit our booth for entry in the prize drawing.

Please submit a question and answer about a featured product or service at your exhibit display. This question will be printed on the registrant's game card, and the answer would be provided by your booth representative:

Question: _____

Answer: _____

Partnership Opportunities: Premium Partnership \$9,000 Professional Partnership \$6,000 Sustaining Partnership \$3,000
(See descriptions on page 6)

 New Renew

Send Invoice: Company _____
Name (print) _____ Title _____
Street Address _____ City/State/Zip _____

- Check enclosed (*added to total at bottom of form*)
 Charge my credit card (*added to total at bottom of form*)

Yes, we would like to maximize our exposure at the IAHCSSM Annual Meeting

Sponsorship Opportunities:

Our company would like to sponsor the following event(s): _____
(See selection on pages 8-10)

We are interested in sponsoring the following giveaway: _____
(See selection on pages 8-10)

Please contact me to discuss details!

Advertising Opportunities:

We would like to include an ad in the Conference Handout Book:

- Inside front cover \$1,500
 Inside front cover 2 \$1,000
 Back cover \$1,500
 Tab face \$1,000
 Tab reverse..... \$1,000
 Front pocket insertion (limit 8 pages saddle stitched) \$1,000
 Back pocket insertion (limit 8 pages saddle stitched) \$1,000
 Double Sided Slick for Speaker Sponsors..... \$1,000

- All prices are for black and white placement of supplied camera-ready files. For color, add \$300. (*added to total at bottom of form*)
 Check enclosed (*added to total at bottom of form*)
 Charge my credit card (*added to total at bottom of form*)

Submitted By

Company _____
Name (print) _____ By (signature) _____ Title _____
Street Address _____ City/State/Zip _____
Telephone _____ Fax _____ E-mail _____
Comments _____

Subtotals

Booths \$ _____
 Website Listing \$ _____
 Sunshine Giveaway \$ _____
 Advertising \$ _____
 Partnerships \$ _____
Total Due \$ _____
Total Paid \$ _____

A minimum deposit of 50% of booth space plus full cost of add-ons (website listing, Sunshine Giveaway, etc.) must accompany this request for exhibit space contract. Applications will not be processed nor space assigned without required minimum deposit. Failure to receive the balance payment 30 days prior to the meeting shall be interpreted that the exhibiting company no longer wished the reservation space and shall be considered cancelled. New Partnerships and Partnership Renewals may elect to not send payment at this time and request an invoice. The IAHCSSM will only invoice amounts due for Partnerships, and not for any other elected item such as additional booths, advertising, website listing or the Sunshine Giveaway.

Payment

Check enclosed (made payable to: IAHCSSM Exhibits) \$ _____
 Charge my credit card the total amount of: \$ _____
 Mastercard Visa American Express Discover

Account Number

Expiration Date

CVV2 Number*

Signature

Printed Name as it appears on card

(*For security precautions, credit card companies have added an additional 3 or 4 digit security number, listed on the front or back of your card.)

Mail form with payment to: Exhibits Coordinator / IAHCSSM, 213 West Institute Place, Suite 307, Chicago, IL 60610 or if paying by credit card, fax to 312-440-9474. You may also register online at www.iahcssm.org under the Vendor Services tab. Thank you.